

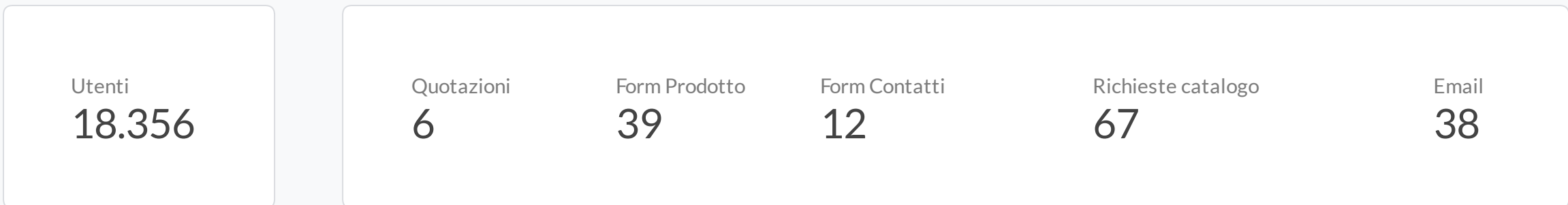
Digital Marketing Report

Panoramicasito

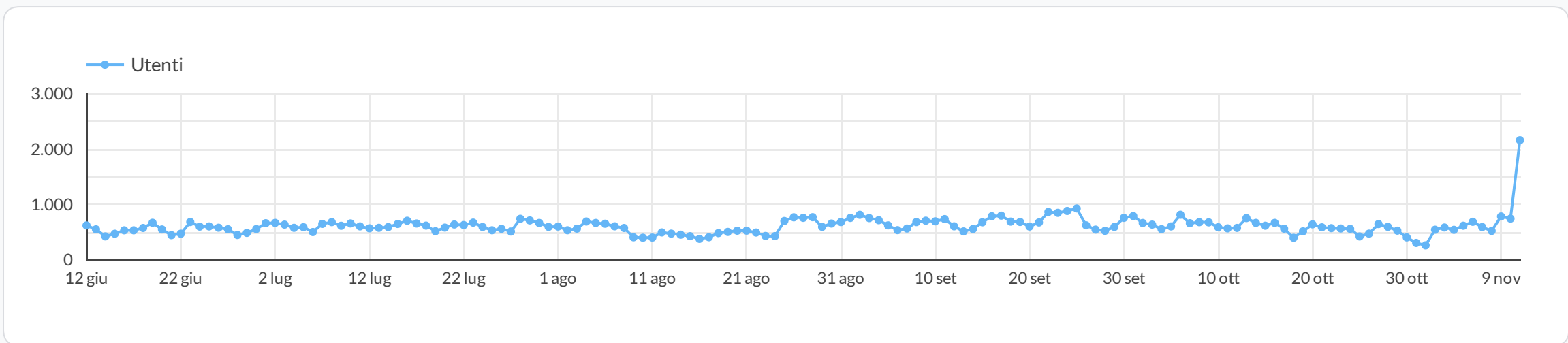
Panoramica

Note: prima del 19 agosto 2025 le richieste dal Form Contatti e dalle Schede Prodotto non erano distinte.

Generale



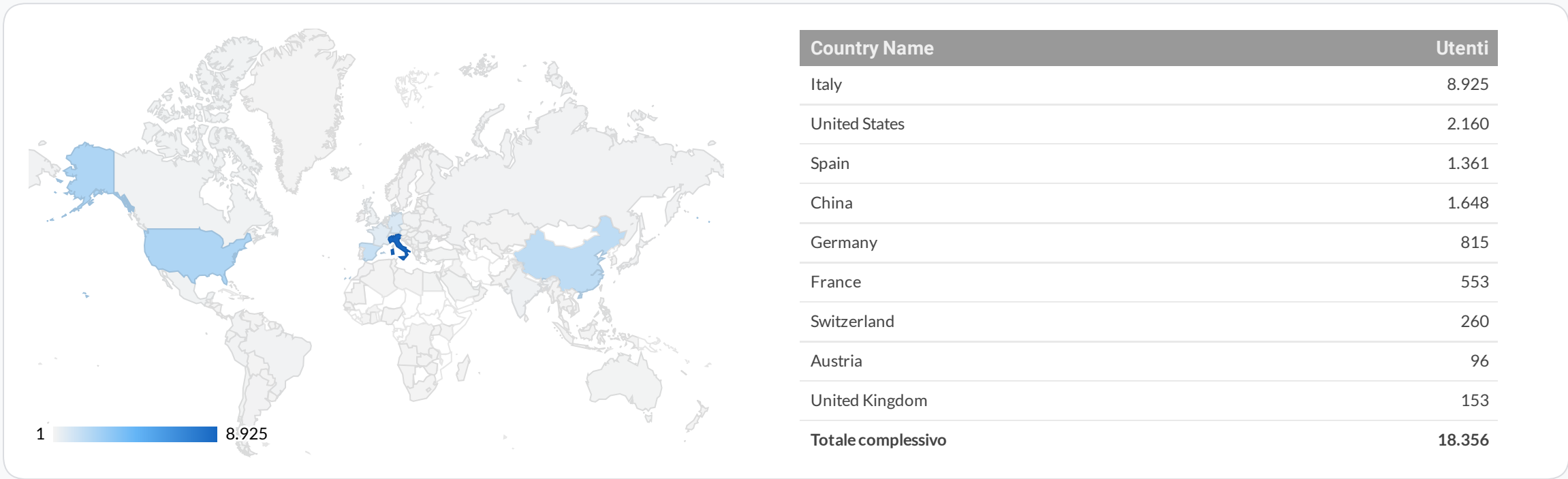
Andamento visitatori



Provenienza utenti

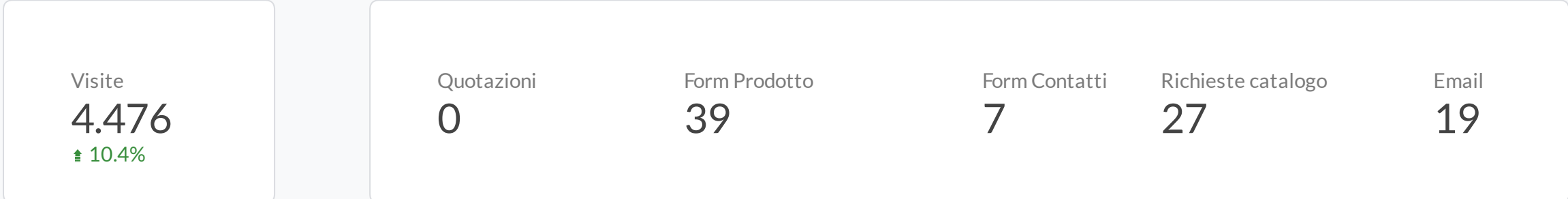
Channel	Utenti
Organic Search	5.045
Direct	5.774
Paid Search	4.185
Paid Social	2.451
Organic Social	872
Referral	223
Organic Video	63
Email	27
Totale complessivo	18.356

Provenienza geografica degli utenti

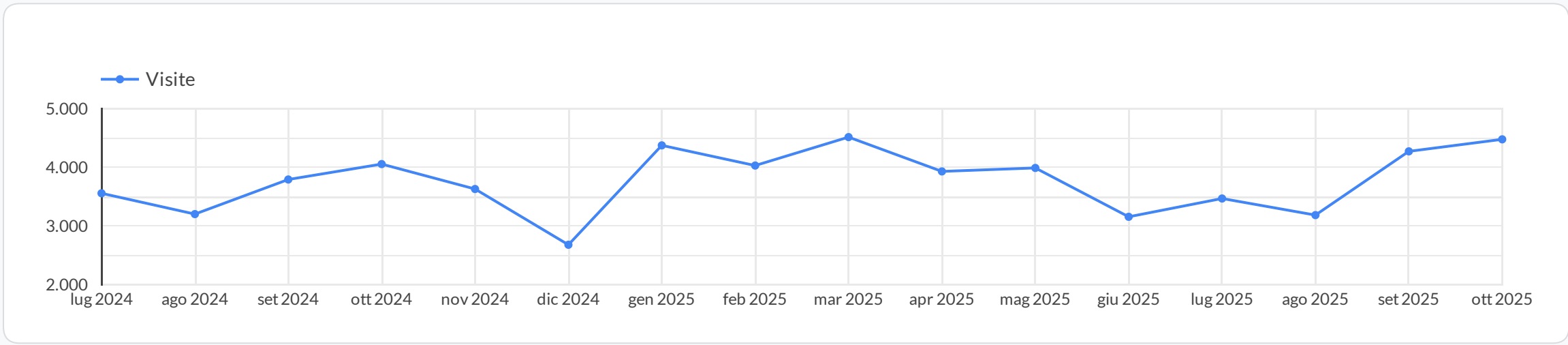


Traffico organico

Traffico organico



Traffico organico



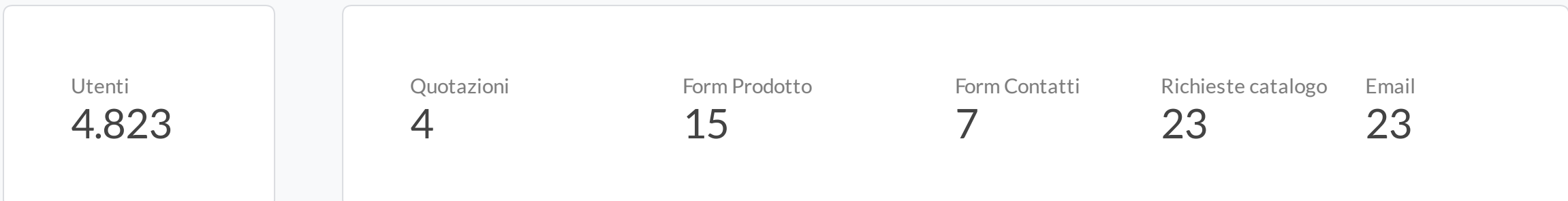
Principali pagine di destinazione

Entry Page	Utenti
/en	657
/it	298
/it/vaporizzatori-per-capelli/2839-nebula	240
/es	214
/it/lavatesta-per-parrucchieri	114
/en/shampoo-bowls	76
/es/salon-layouts	71
/de	70
/en/styling-salon-chairs	69
/it/poltrone-acconciatura	67
/fr	63
/it/divani-attesa	59
/es/sofas-de-espera	55
/es/salon-galleries	48
/it/banchi-cassa-reception	46
/es/muebles-para-salones-de-belleza	45
Totale complessivo	5.045

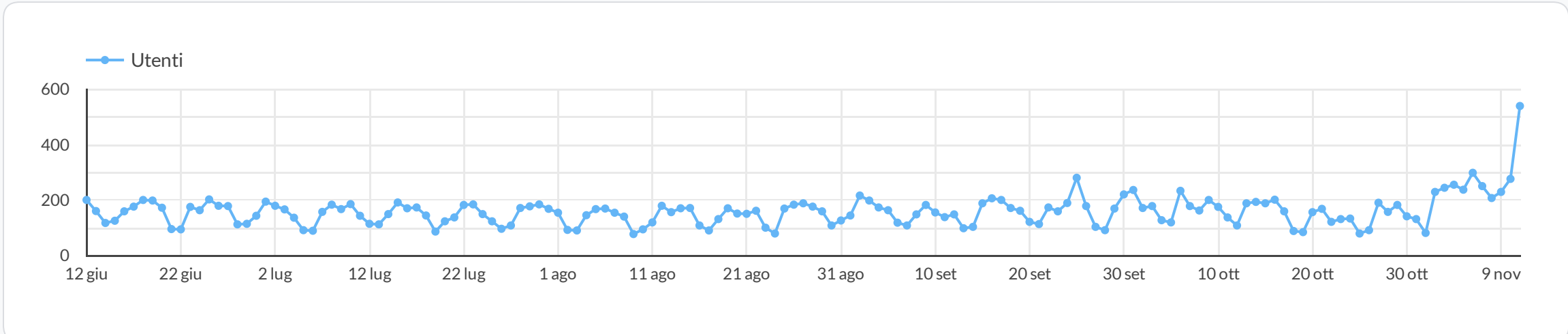
Panoramica

Note: prima del 19 agosto 2025 le richieste dal Form Contatti e dalle Schede Prodotto non erano distinte.

Generale



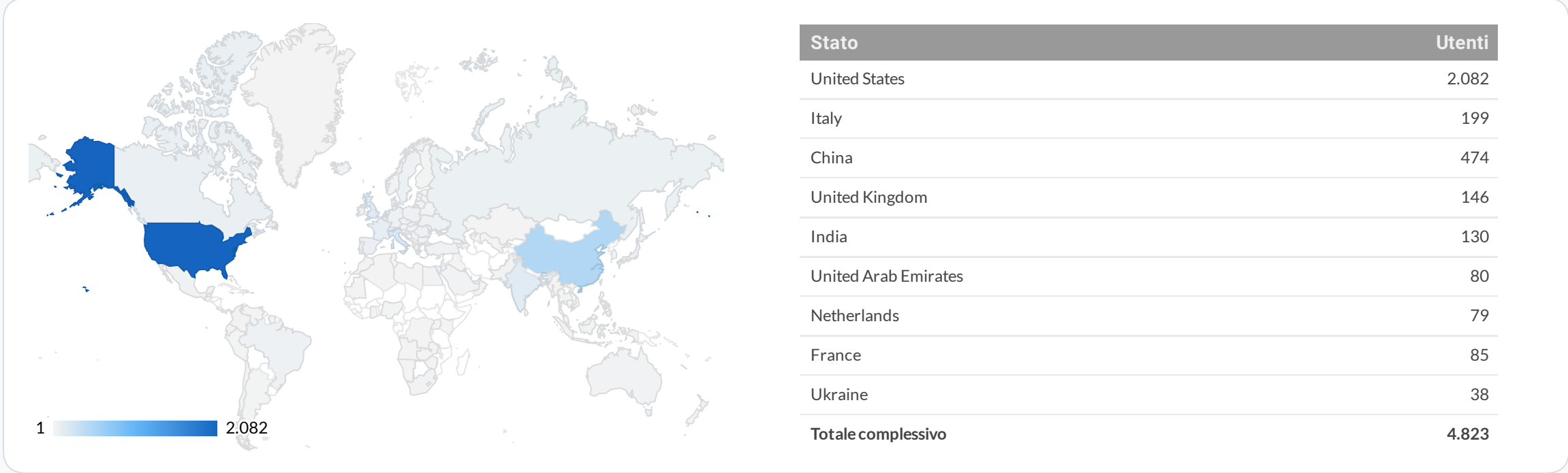
Andamento visitatori



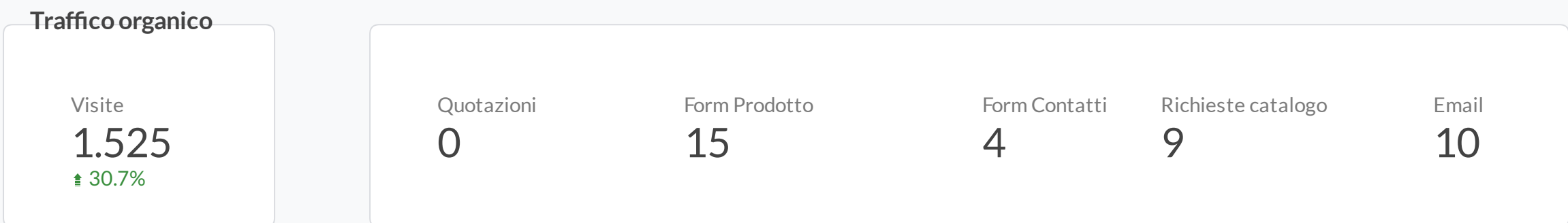
Provenienza utenti

Channel	Utenti
Direct	1.861
Organic Search	1.861
Paid Search	829
Organic Social	239
Referral	90
Paid Social	29
Email	7
Totale complessivo	4.823

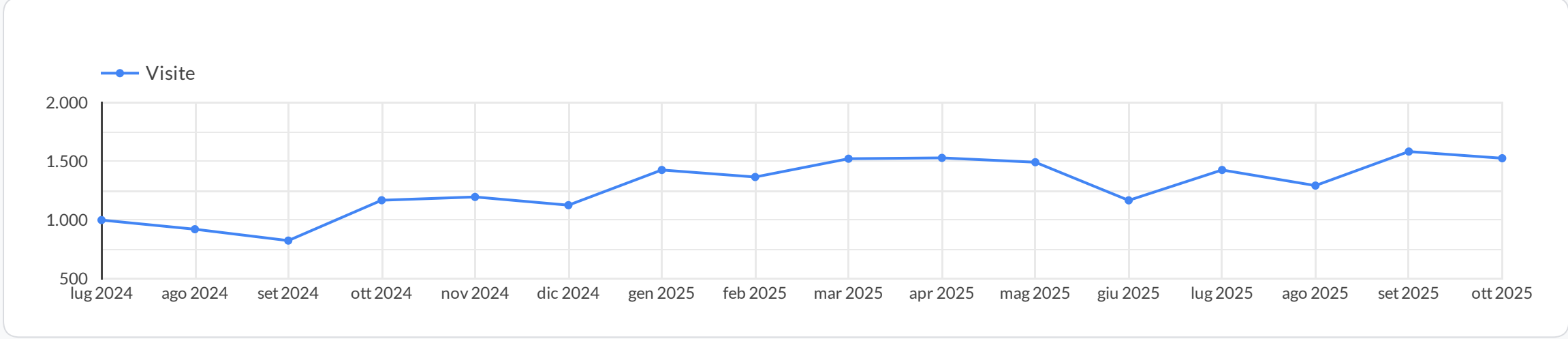
Provenienza geografica degli utenti



Traffico organico



Traffico organico



Traffico organico

Entry Page	Utenti
/en	657
/en/shampoo-bowls	76
/en/styling-salon-chairs	69
/en/spa-furniture	43
/en/massage-tables	43
/en/pedicure-spa-chairs	36
/en/salon-layouts	35
/en/head-spa	32
/en/manicure-tables	29
/en/salon-retail-displays	28
/en/salon-styling-stations	27
/en/salon-chair-bases	26
/en/designers/f-a-porsche	23
/en/pedicure-spa-chairs/1354-hydrolounge	23
/en/central-island-stations	22
/en/waiting-area-seating	22
Totale complessivo	1.861

Digital Marketing Report Focus USA

Panoramica

Note: prima del 19 agosto 2025 le richieste dal Form Contatti e dalle Schede Prodotto non erano distinte.

Generale

Utenti

2.160

Quotazioni

3

Form Prodotto

3

Form Contatti

3

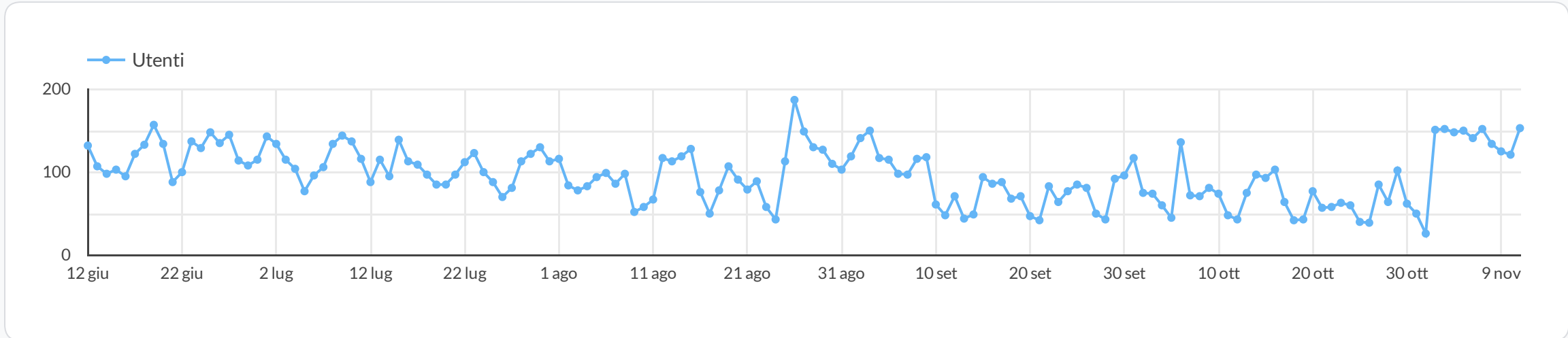
Richieste catalogo

13

Email

7

Andamento visitatori



Provenienza utenti

Channel	Utenti
Paid Search	820
Direct	604
Organic Search	633
Organic Social	67
Referral	40
Paid Social	30
Email	4
Totale complessivo	2.160

Provenienza geografica degli utenti

1 275

Regione	Utenti
California	275
New York	249
Florida	201
Illinois	108
New Jersey	103
	100
Texas	99
Georgia	87
North Carolina	70
Totale complessivo	2.160

Traffico organico

Traffico organico

Visite

533

33.3%

Quotazioni

0

Form Prodotto

3

Form Contatti

2

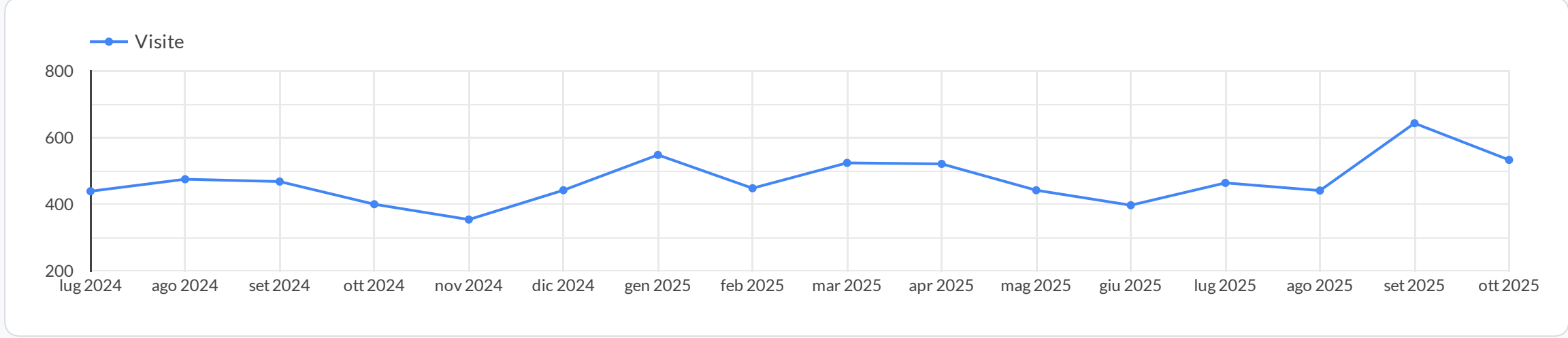
Richieste catalogo

3

Email

2

Traffico organico



Principali pagine di destinazione

Entry Page	Utenti
/en	150
/en/shampoo-bowls	28
/en/styling-salon-chairs	28
/en/spa-furniture	25
/en/head-spa	18
/en/manicure-tables	18
/es	17
/en/waiting-area-seating	15
/en/massage-tables	14
/en/replacement-spare-parts-accessories/1477-brio-pack-of-4-anchors	14
/en/salon-styling-stations	13
/en/salon-retail-displays	12
/en/company/our-history	11
/en/customer-care/ordering	10
/en/brands/mgbross	10
/en/relax-spa-lounge-chairs	9
Totale complessivo	633